

Dear sir /Madam

We are glad to inform you that ,Global Strategic Management Inc. (GSMI) USA / Global Strategic Institute in collaboration with Indian Businesses and Institutions are organizing three Global Events from September 22-25, 2011 in Bangalore the IT Capital. The events are:

- 1) Third Annual Global Business, IT and Management for Economic Development Conference (BITMED2011) Sept 22-24
- 2) International Business Seminar for Corporate And Business Houses, Sept 22-23
- 3) International Research Workshop, Sept 24-25

At

Golden Landmark Hotel
Gandhinagar, Bangalore, India

Aims of the Global conference: the main aim of the Conference is bringing together the corporate leaders, academicians, researchers, and government officials from all over the world to identify best Economic Development and Business Strategies. The novel feature of the seminar is that there is a blend of resource people & Delegates from Industry & Institute both Global and Local. GSMI, USA believes through this Conference we will 1) build strong academic relations and 2) create job opportunities in both the United States and India. 3) Develop & Integrate the Latest global Knowledge with the Local one. Further, the aim of the seminar is to present strategic business Tools Techniques to attract investors / business partners to India as well as to have Indian Business houses expand its domain to the Global market, including the United States.

Target Group: the main focus of the Conference is bringing together the corporate leaders, academicians, researchers, and government officials from all over the world to identify Best strategies for Economic Development and Business Growth. The Seminar is open to the business communities in Bangalore Metropolitan and other areas both National & International The Research workshop is open to doctoral, master's and advanced undergraduate students as well as junior faculty/ lecturers. The workshop is also open to all business Houses, marketing Executives and the interested general public.

Around 200-300 Top industry professionals, Academicians & Research scholars will be participating in the Global meet as delegates and share their views. Therefore all of us have to make serious efforts towards promotion of the most prestigious Global Conference in Bangalore. Accordingly we seek your kind cooperation and assistance to make it a successful Global event.

The novel feature of the seminar is that there is a blend of resource people & delegates from Industry & Institute both Global and Local. GSMI, USA believes through this Conference we will 1) build strong academic relations and 2) create job opportunities in both the United States and India. 3) Develop & Integrate the Latest global Knowledge with the Local one 4) to present strategic business Tools & Techniques to attract investors / business partners to India as well as to have Indian Business expand its domain to the Global market, including the United States.

The main star attraction however is that Dr. Matthew Kuofie the Leading strategic Management Guru who has given business strategy seminars / keynote addresses in many countries, including Australia, Brazil, China, India, United Kingdom, Taiwan, South Africa, United Arab Emirates, and United States.

It is pertinent to note that Quality research papers written during or after the research workshop will be published in GSMI journals, other affiliated journals indexed with prestigious indexes such as Harvard University- EBSCO and Cabell Databases. Journals, include:

- International Journal of Global Business, <http://gsmi-ijgb.com/default.aspx>
- Journal of Marketing and Management; <http://gsmi-ijmm.com>
- Journal of Information Technology and Economic Development, <http://gsmi-jited.com>
- Journal of Finance, Accounting and Management, <http://gsmi-jfam.com/default.aspx>

It is important to note that GSMI professors will continue to assist workshop graduates with their doctoral dissertations, master's theses, academic and business work.

Thus we request you to kindly sponsor the conference in any of the category for which Flier is enclosed. As It is an International mega event please send in the nominations of delegates from your esteemed organization to attend 2day seminar which would immensely benefit them in their professional development. A copy of the Brochure is enclosed for you reference.

Looking for your favourable response at the earliest
with warm regards

Dr,Koufie
President,Global strategic Management
institute inc,US
& others

You may also contact us by emailing us to:
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Signed:
Dr. Matthew Kuofie and
Assist Prof Anli Suresh