



Prof Dr. Matthew Kuofie,  
Renowned Global Business  
Strategist, CEO GSMI, USA  
& Former Candidate for the  
United States Congress



Mr. K. S. Narahari, Director,  
Texas Instruments, India



Dr. B. Venkatachalam, MD  
Hexagon Capital Markets Ltd,  
India

*Global Strategic Management Inc. (GSMI) USA/Global Strategic Institute in collaboration with Indian Businesses and Institutions are organizing the three Global Events from September 22-25, 2011*

- 1) Third Annual Global Business, IT and Management for Economic Development Conference (BITMED2011) Sept 22-24**
- 2) International Business Seminar for Corporate And Business Houses, Sept 22-23**
- 3) International Research Workshop, Sept 24-25**

**At  
Golden Landmark Hotel  
Gandhinagar, Bangalore, India**

*The details of the three events are as follows:*

- 1) Third Annual Global Business, IT and Management for Economic**

**Development Conference (BITMED2011),  
9am -4 pm; September-22-24, 2011**

*Aim/Target: the main aim of the Conference is bringing together the corporate leaders, academicians, researchers, and government officials from all over the world to identify best Economic Development and Business Strategies.*

*The novel feature of the seminar is that there is a blend of resource people & Delegates from Industry & Institute both Global and Local.*

*GSMI, USA believes through this Conference we will 1) build strong academic relations and 2) create job opportunities in both the United States and India. 3) Develop & Integrate the Latest global Knowledge with the Local one*

**2) International Business Seminar for Corporate & Business Houses  
5pm-10pm; September 22-23, 2011**

*Aim: The aim of the seminar is to present strategic business Tools Techniques to attract investors / business partners to India as well as to have Indian Business expand its domain to the Global market, including the United States.*

*Target: The Seminar is open to the business communities in Bangalore Metropolitan and other areas both National &International*

***Distinguished Speakers:***

- 1) Dr. Matthew Kuofie, Renowned Global Business Strategist, Former Candidate for the United States Congress, CEO of Global Strategic Management Inc, (GSMI) and Professor Central Michigan University, USA .** Dr. Matthew Kuofie has given business strategy seminars/keynote addresses in many countries, including Australia, Brazil, China, India, United Kingdom, Taiwan, South Africa, United Arab Emirates, and United States.
- 2) Mr. Mohammed Sadique ,CEO of Pelican & Rich India Forum, Tedex speaker, Bangalore, India and UA**
- 3) Dr. B. Venkatachalam, MD Hexagon Capital Markets Ltd.& Bangalore University Board of Studies Member , India**
- 4) Dr. Pushpa Bhatt, Ex Vice Chancellor (incharge) & Chair person, Dept of Commerce, Bangalore University, Bangalore, India**
- 5) Mr. K. S. Narahari, Director, Texas Instruments, India**
- 6) Mr. Shajan Samuel, Divisional Head, IIJT Education Limited, India**

**Moderators:**

<b>5pm-10pm, September 22</b>	<b>5pm-10pm, September 23</b>
Dr. Aysar Philip Sussan, USA	Mr. Satish Viswanathan, Tulip Data Center Services Pvt Ltd, Bangalore, India
Mr. M. M. Shankar, Caterpillar-MRC, USA & Synthesis Research solutions, Banaglore, India	Assist Prof. Anli Suresh, Madras Christian Collge & GSMI Distinguished Fellow, India
Prof .P.S.P. Swamy, HOD, Dept Of Commerce, APSE College, Bangalore University, Bangalore, India	Dr. Nik Maheran Nik Muhammad, Universiti Teknologi Mara, Malaysia

**3) International Research Workshop**

**9am-4pm, September 24-25, 2011**

**Research workshop will be taught by international and national professors, including Prof. Dr. Matthew Kuofie, Central Michigan University, USA**

**Aim:** Participants will learn how to design dissertation/thesis by applying best theories and practices. Participants will learn how to become prolific researchers. **Business marketing officials will learn how to target new global markets and increase revenue**

**Target:** The workshop is open to doctoral, master's and advanced undergraduate students as well as junior faculty/ lecturers. The workshop is also open to all business Houses, marketing Executives and the interested general public.

Quality research papers written during or after the research workshop will be published in GSMI journals, other affiliated journals indexed with prestigious indexes such as **Harvard University- EBSCO** and Cabell Databases. Journals, include

- **International Journal of Global Business, <http://gsmi-ijgb.com/default.aspx>**
- **Journal of Marketing and Management; <http://gsmi-ijmm.com>**
- **Journal of Information Technology and Economic Development, <http://gsmi-jited.com>**
- **Journal of Finance, Accounting and Management, <http://gsmi-jfam.com/default.aspx>**

**Note:** GSMI professors will continue to assist workshop graduates with their doctoral dissertations, master's theses, academic and business work.

*For more information about the three events, please go to:*  
<http://gsbms.com/BITMED2011.aspx>

*For more information about Global Strategic Management Inc., USA please go to:*  
<http://gsmi-usa.com/default.aspx>

*We invite you to participate in the events.*

		
<p>Mr. Shajan Samuel, Divisional Head, IIJT Education Limited, India</p>	<p>Prof P.S.P. Swamy Bangalore, India</p>	<p>Mr. Mohammed Sadique CEO of Pelican &amp; Rich India Forum, Tedex Speaker, India</p>

## **Inquiry**

**Mentions this event and email :**

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Internationals contact: [mhkuofie\\_gsmi@msn.com](mailto:mhkuofie_gsmi@msn.com)

*Signed:*

Dr. Matthew Kuofie  
Assist Prof Anli Suresh